

Internationalisation Enablers

Highlights from p2p exchanges between ENRICH in Brazil SLHs, EBN members & IASP members



Location
Viçosa, Brazil

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Mission: The Technology Park of Viçosa (tecnOPARQ) is a campus research park of the Federal University of Viçosa (UFV), one of Brazil's most influential universities. Its mission is to promote the creation and development of technology-based companies and the diffusion of entrepreneurial culture and innovative technologies from the academic community, contributing to local development. The Park is one of the units of the Technological Center for Regional Development of Viçosa (CentTev).

tecnOPARQ is a promoting agent of the innovating culture, industrial competitiveness, business training, and the transfer of knowledge and technology between universities, research institutions, and companies to promote the generation of wealth for the community and regional development. The Park offers interaction with the UFV, synergy between companies, and networking; easy access to advanced scientific and technological knowledge, research centres, and specialized and renowned laboratories at UFV; access to its service portfolio.

tecnOPARQ offers valuable services for turning research into businesses and jobs, launching companies, and negotiating master research agreements.

Area(s) of expertise:
Agriculture, Forestry, Food technology, Animal health, IT

SLH services for inbound companies:

- Guidance for business planning and management
- Access to investors and venture capital
- Assistance in the preparation of projects
- Consultancy and specific management technologies
- Networking technology and exchange of information
- Advisors (legal, financial, marketing, communications, secretarial, accounting)
- Monitoring and competitive intelligence
- Administrative support
- Guidance on IPR
- Training activities



Location
Mersin, Turkey

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www.technoscope.com.tr/

Mission: Mersin Technology Development Zone, known as Technoscope, was established in June 2005 to use the R&D carried out by the university, industry and other institutions. Its mission is to develop new technologies and transfer them to industrial production that will contribute Mersin's competitiveness both nationally and internationally, to support innovative ideas & technology development and to enhance regional R&D. Under this scope, Technoscope provides quality business environment, welcoming technology-led companies and entrepreneurs to create synergy in technology development

Focus on support programmes for entrepreneurs:

INNOSCOPE

- Incubation Program
- Pre-incubation Program
- Acceleration Program supporting business growth

MATCHSCOPE

- Access to investors and venture capital
- B2B Programs
- Intern Matching
- Social Activities
- Matchmaking via ABC Portal
- Creativity and Innovation Center
- EU funded OTMET Project supporting young entrepreneurs

MENTORSCOPE

- Project Development Mentoring
- Commercialization Mentoring
- Legal - Financial Mentoring
- Intellectual Property Mentoring
- Marketing Mentoring
- HR Mentoring
- Mentoring for institutionalization
- Mentoring for access to grants
- Training Programs
- EU funded MENTECH Project: Training New Mentors For Young Tech Entrepreneurs

INTERSCOPE

- International Trade Delegations
- Access to international information networks
- International exhibitions
- Transnational shared-offices
- MERSIN ICT CLUSTER

