

Internationalisation Enablers

Highlights from p2p exchanges between ENRICH in Brazil SLHs, EBN members & IASP members

PQTEC

Location
São José dos Campos, Brazil

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Mission: PqTec - Parque Tecnológico São José Dos Campos promotes science, technology, innovation (S, T & I) and entrepreneurship, aiming at competitive and sustainable development. The park ecosystem concentrates startups, SMEs, R&D centres, large companies, universities, and government institutions. Also hosts 2 Clusters (ICT and Aerospace) and works closely with Angel Investors, VC's and funding agencies.

Focus on internationalisation support programmes :

- 70 Companies supported (inbound and outbound)
- Sector of companies supported (inbound and outbound)**
- Aerospace
 - IT

Main destination countries/countries of origin :

- USA, France, Italy, UK, Canada, Turkey, Portugal, Spain

SLH services for inbound companies:

Free-of-charge orientation and support services on:

- Offices & Labs: Free coworking Space for up to 6 months & Subsidies Fees for Specific R&D infrastructures (Laboratory of Light Structures, Laboratory of Simulation and Critical Systems, Centre of Development in Advanced Manufacturing)
- Connections and Networking Opportunities with the park business community
- Domestic Market Research
- Access to training and meeting rooms
- Intellectual property protection assistance
- Assistance with government documents and licenses
- Assistance with meeting government regulations



KRAKOW TECHNOLOGY PARK

Location
Kracow, Poland

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Mission: Krakow Technology Park Ltd supports the development of Malopolska's region innovative economy. As Business Innovation Center, KTP supports directly over 150 innovative hi-tech startups and SMEs (incubator, accelerator, tenants) and other 170 manufacturing companies in special economic zone and Polish Investment Zone.

Main sectors of companies supported (inbound and outbound):

- IT/ICT
- Video games & creative sector
- Space-tech
- Industry 4.0
- Smart city technologies

Main destination countries/countries of origin:

- EU, mainly Germany, Switzerland, Great Britain, Ireland, Ukraine, Czech Republic

SLH services for inbound companies:

- Office spaces
- Business support services
- Networking/matchmaking
- Orchestrator for linking providers of technologies with receivers
- Living lab service
- User driven innovation approach to facilitate the cocreation, product development and implementation
- Contact point and partner in establishing relations with national & regional authorities and international partners

