





## The 2019 ANPEI Conference @ Foz do Iguaçu

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ANPEI / Sistema Fiep

**Webinar Going globally: Biotechnology, Renewables Energy and related ICT Sectors**

**ENRICH in Brazil Matchmaking Tour Info Session, July 4<sup>th</sup>, 2019**



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# THE ANPEI

## What's our purpose?

We believe that innovation is a strategic factor to generate value for our Associates and for Brazil

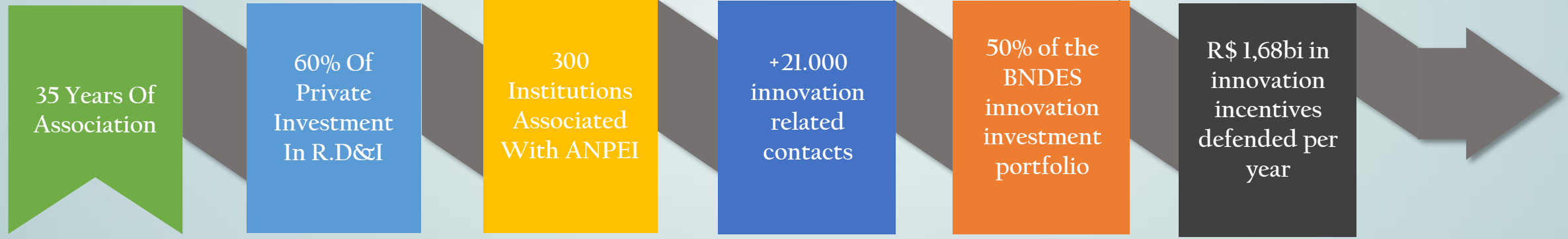
## What are we?

We are the **only multi sectoral and independent association of the Brazilian innovation ecosystem**

## How we do it?

We enable **collaborative and cooperative environments with the ecosystem and our associates**, provide updates on key themes and articulate policies to encourage innovation and high level discussions We also offer our members institutional representation and personalized training in several fields of innovation

# ANPEI IN A FEW NUMBERS



# ANPEI INNOVATION CONFERENCE 2019



## WHEN?

September 25th to 27th



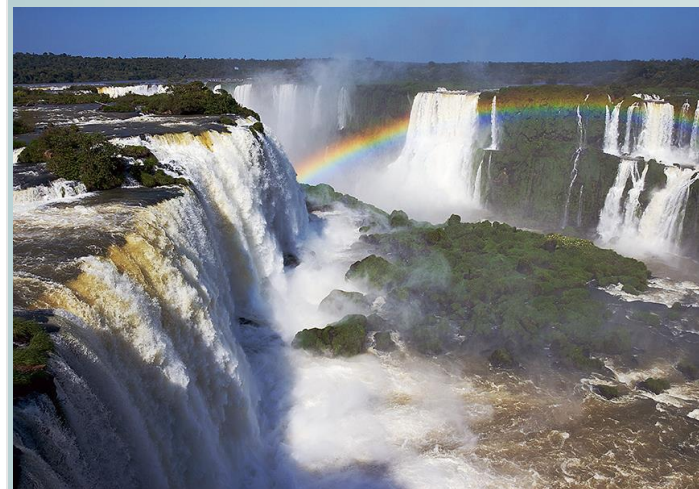
## WHERE?

FOZ DO IGUAÇU - PR  
RAFAIN PALACE CONVENTION  
CENTER

<http://www.conferenciaanpei.org.br/>



# 2019 ANPEI Conference: Welcome to Foz do Iguaçu!





# ANPEI INNOVATION CONFERENCE 2019



The **ANPEI Innovation Conference** was well established as the main innovation meeting in Brazil, mobilizing more than 1.500 entrepreneurs, business owners, researchers, policy makers and professionals of the National Innovation Ecosystem in each edition.

As a unique **catalyst** for the innovation and dynamics of the Triple Helix in Brazil, the ANPEI Conference **attracts and connects entrepreneurs, investors, public and private Science and Technology institutes leaders**, as well as leaders of governmental entities to foster Innovation, directors and executives of the areas Business, Finance, Intellectual Property and R&D&I of the leading companies and icons of the main national and global production chains.



# 19 Years of ANPEI Conference



## ATTENDANCE

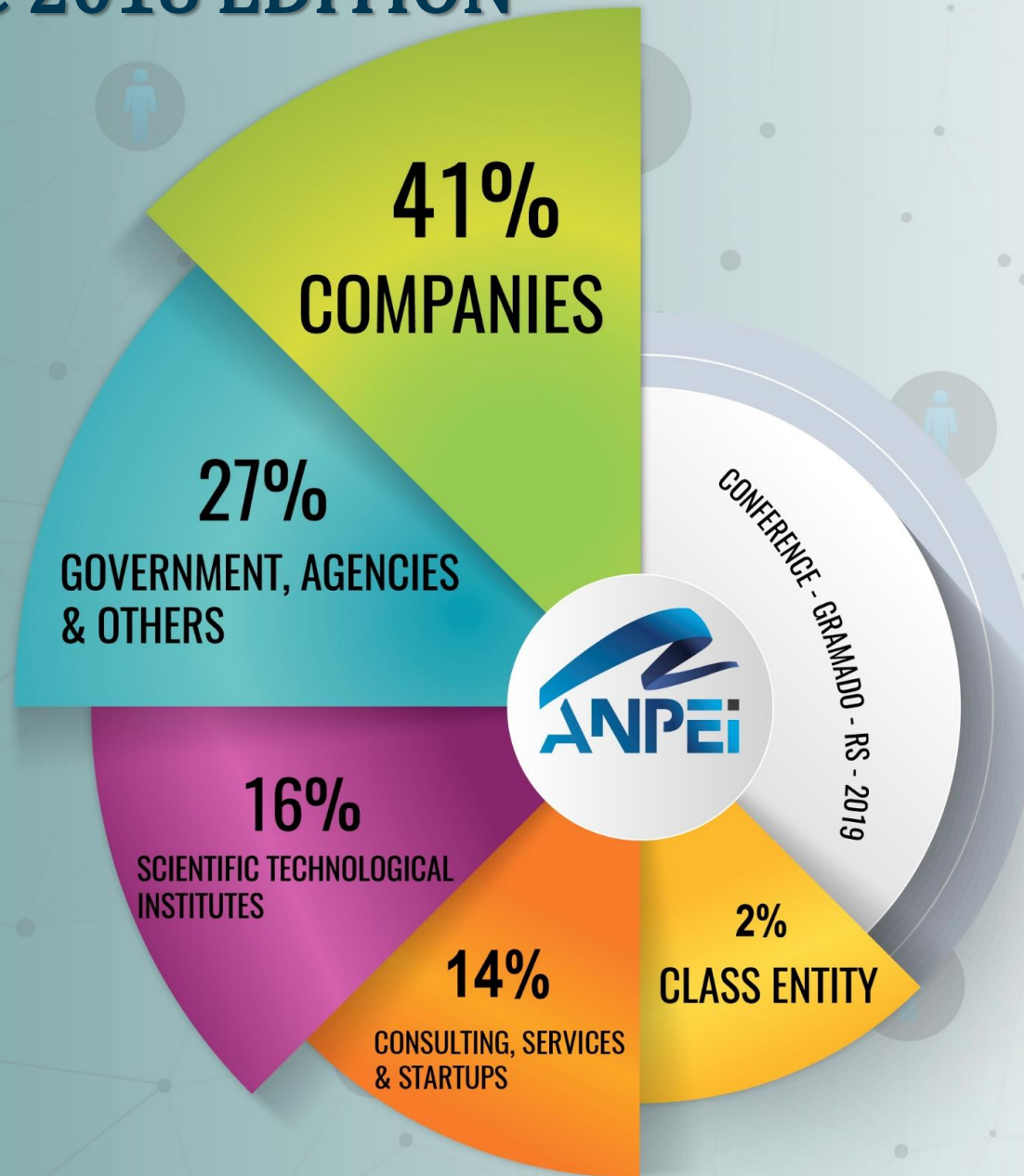




# The 2018 EDITION

**ANPEi**  
Conferência de Inovação 2019

## ATTENDEE PROFILE



2018 EDITION

HITENDRA PATEL  
Founder and CEO of the IXL Center



## INNOVATION X.0

### INNOVATION x.0 - THE (RE) EVOLUTIONS THAT TRANSFORM SOCIETY AND MARKETS

#### Macro-theme

#### How to innovate innovation?

The enormous speed with which changes happen makes the act of numbering the (re)evolutions almost immediately obsolete, as the process quickly assumes new characteristics. Thus, in view of the need to understand the strategy of innovating in a new way, far beyond the concept of Industry 4.0, the aim of the ANPEI Conference 2019 is to offer a look that understands how fast the future approaches.



## INNOVATION X.0

INNOVATION x.0 - THE (RE) EVOLUTIONS THAT TRANSFORM SOCIETY  
AND MARKETS

### Subtopics

- Innovation in Business Model
  - Technological Innovation
- Innovation for Social and Environmental Impact
  - Innovation Ecosystems

# CONFIRMED KEYNOTES



**Ben Ross  
Schneider**

Ford International Professor of  
Political Science Director, MIT Brazil  
Program



**Patrick van der  
Pijl**

CEO of Business Models Inc.  
(BMI)



**Benjamin Reid**

Head of International  
Innovation - Development  
Programmes at Nesta



**John Banovetz**

Senior Vice President for  
Research & Development and  
Chief Technology Officer at 3M



# Brazil Innovation Tour: 23 –27 September





The logo for ANPEi, featuring the letters 'ANPEi' in a bold, blue, sans-serif font. A small red square is positioned above the 'i'.

**ANPEi**

Thank you!

ENRICH in Brazil is made possible with the support  
of the CEBRABIC project and its partners



Fraunhofer Institute for Production  
Systems and Design Technology (IPK)

