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OPPORTUNITIES FOR BRAZILIAN STARTUPS IN AUSTRIA

25 June 2019

AUSTRIA - STRATEGIC LOCATION IN EUROPE



- located in the heart of Europe – easy access to all European countries and their 513M customers within 2.5h flight
- Vienna is the second largest German-speaking city and offers easy access to the DACH region (Germany-Austria-Switzerland)
- Gateway to Central Europe and Russia
- Access to talent – e.g. Vienna is the biggest university city in the German-speaking area (20 universities, ca. 190.000 students)

Startup Ecosystem in Austria

- » Growing startup scene: # of deals in 2018: +53%
- » Investments: 145M EUR (2017) -> 237M EUR (2018) +63%
- » Extremely active business angel scene
- » Open, welcoming and supportive startup community
- » Attractive tax system - 14% tax credit for investment in R&D and a uniform corporate tax rate of 25%
- » Strong public support agencies
(e.g. FFG, aws, ABA, Vienna Business Agency)
- » Exemplary crowdfunding law – quadrupled since the entry into force of the new Crowdfunding Act



BRAZIL WELCOME!

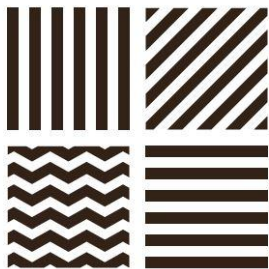
- **GIN GoAustria** – Your Chance to Explore the Startup Hotspot Austria
- **Vienna Startup Package** by Vienna Business Agency
- **Advantage Austria** – Austria's Internationalization Agency in Sao Paulo
- **Industrial PhDs** in Austria
- **Competence Centres for Excellent Technologies**
- **Career Grants for Researchers**



GIN goAustria Details

Timeframe	2-week incubation and internationalization program in Vienna, Austria, in Spring and Fall
Target Group	<ul style="list-style-type: none"> ❖ Innovative startups with a prototype / POC or a product and (some) market experience ❖ Focus is given to the GIN target countries (China, Hong Kong, Israel, Japan, Singapore, South Korea) and other non-European countries. ❖ Spring (May): later-stage startups Fall (October): earlier-stage startups
Tech Focus	Advanced ICT (IoT, 5G, AR/VR, Machine Learning/AI, Cybersecurity, Blockchain) and their application fields, but not limited to
Participants	<ul style="list-style-type: none"> ❖ 10 startups per batch selected by a jury out of ~150 applications ❖ 2 slots reserved for non-GIN-countries (such as Brazil) ❖ good command of English (or German) language required ❖ fulfill the legal EU requirements (SME definition, de minimis aid) ❖ one person per startup only ❖ participant should have decision-making power in the company (e.g., CEO)
Costs	<p>GIN covers:</p> <ul style="list-style-type: none"> ❖ costs for mentoring, workshops and co-working space ❖ conference fees (if participation is included in program) ❖ accommodation and local travel costs (e.g., to breakout sessions within Austria) ❖ flight costs up to 300 EUR (less than 5 hrs) / 800 EUR (more than 5 hrs) <p>The startup covers:</p> <ul style="list-style-type: none"> ❖ Remaining flight costs ❖ remaining costs of living in Vienna (lunch/dinner, public transport)
Next Call	Next call for applications opens in January 2020 at www.gin-austria.com!

Stay tuned:
www.gin-austria.com



VIENNA START-UP PACKAGE

REQUIREMENTS:

- ✓ your startup is not older than 5 years.
- ✓ you have an existing product/service and you want to scale your business into new markets.
- ✓ you have a concrete interest in discovering business opportunities in the German speaking market.

Become part of Central Europe's start-up hub.

The City of Vienna invites promising start-ups to join the city's community for 2 months.

The Vienna Start-up Package includes

- *Cost of travel to Vienna*
- *Introduction to the Viennese ecosystem*
- *Access to networks*
- *Accommodation*
- *Desk in a coworking space*
- *Dedicated business coaching & workshops*

**Deadline for application:
every year end of June**

INFORMATION AND APPLICATION:

viennabusinessagency.at/startuppackage

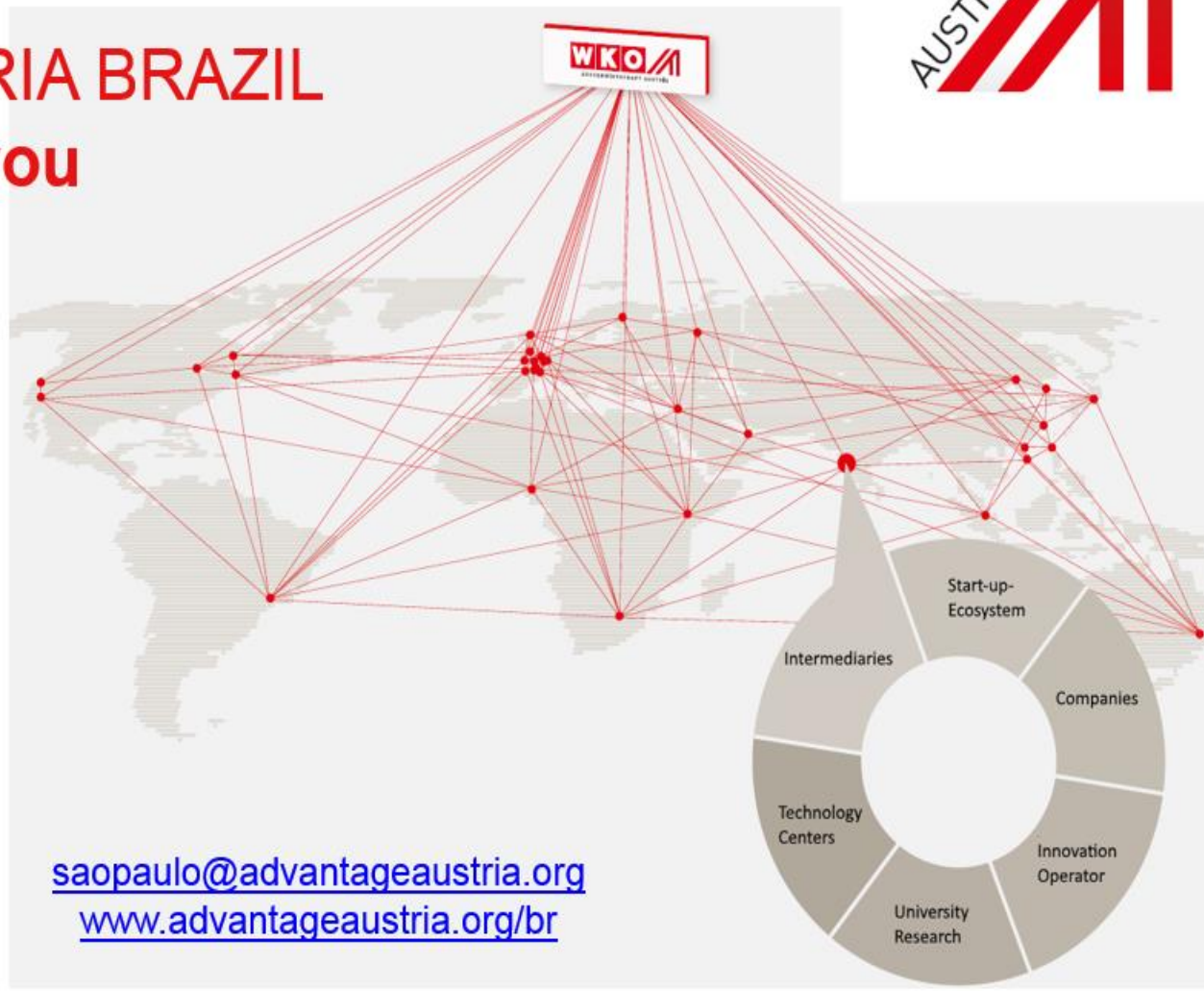
vienna
business
agency

A service offered by
the City of Vienna

ADVANTAGE AUSTRIA BRAZIL

What we can offer you

- **First Point of Contact** to Austria in Brazil
- **Know-How** and Market Intelligence
- Cooperation **Events**
- **Direct Access** to Austrian Innovation Ecosystem



OTHER PROGRAMMES BY THE FFG

INDUSTRIAL PHDs: Brazilian PhD candidates can do their research in an Austrian industrial company. The company gets national funding to cover the costs of the PhD candidate.

COMPETENCE CENTRES FOR EXCELLENT TECHNOLOGIES (COMET): Austrian tech clusters can take up to one partner from Brazil (cooperation with EMBRAPII)

CAREER GRANTS FOR RESEARCHERS: Brazilian researchers who want to do their research in Austria can get an FFG grant for interview and relocation.

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THANK YOU!