

## WEBINAR

# Opportunities for Brazilian Startups in Austria

= 29 May 2019 =



## What's on the menu:

- **Welcome and introduction ENRICH in Brazil**

Marcela Alzin, FFG/ENRICH

- **GIN GoAustria – Your Chance to Explore the Startup Hotspot Austria**

Jan Arpe, FFG/GIN

- **Other FFG programs for Brazil**

Marcela Alzin, FFG – Austrian Research Promotion Agency

- **Advantage Austria – Austria's Internationalisation Agency**

Marianne Schaeffer, Advantage Austria

- **Vienna Supports Business**

Dudu Gencel, WAW – Vienna Business Agency

- **Austria as host for Brazilian Startups**

Gabriel Nunes, TN Solutions

- **Q&A**



## **3 Centres:** European Initiatives to Enhance Business & Innovation Cooperation with Brazil, China and USA

## ENRICH in Brazil – the Mission

- Initiative driven by the European Commission
- Hub for European-Brazilian cooperation in Science, Technology and Innovation
- Direct contact with multiplier and umbrella organizations in Brazil and Europe
- Generic & individual services, some services are paid



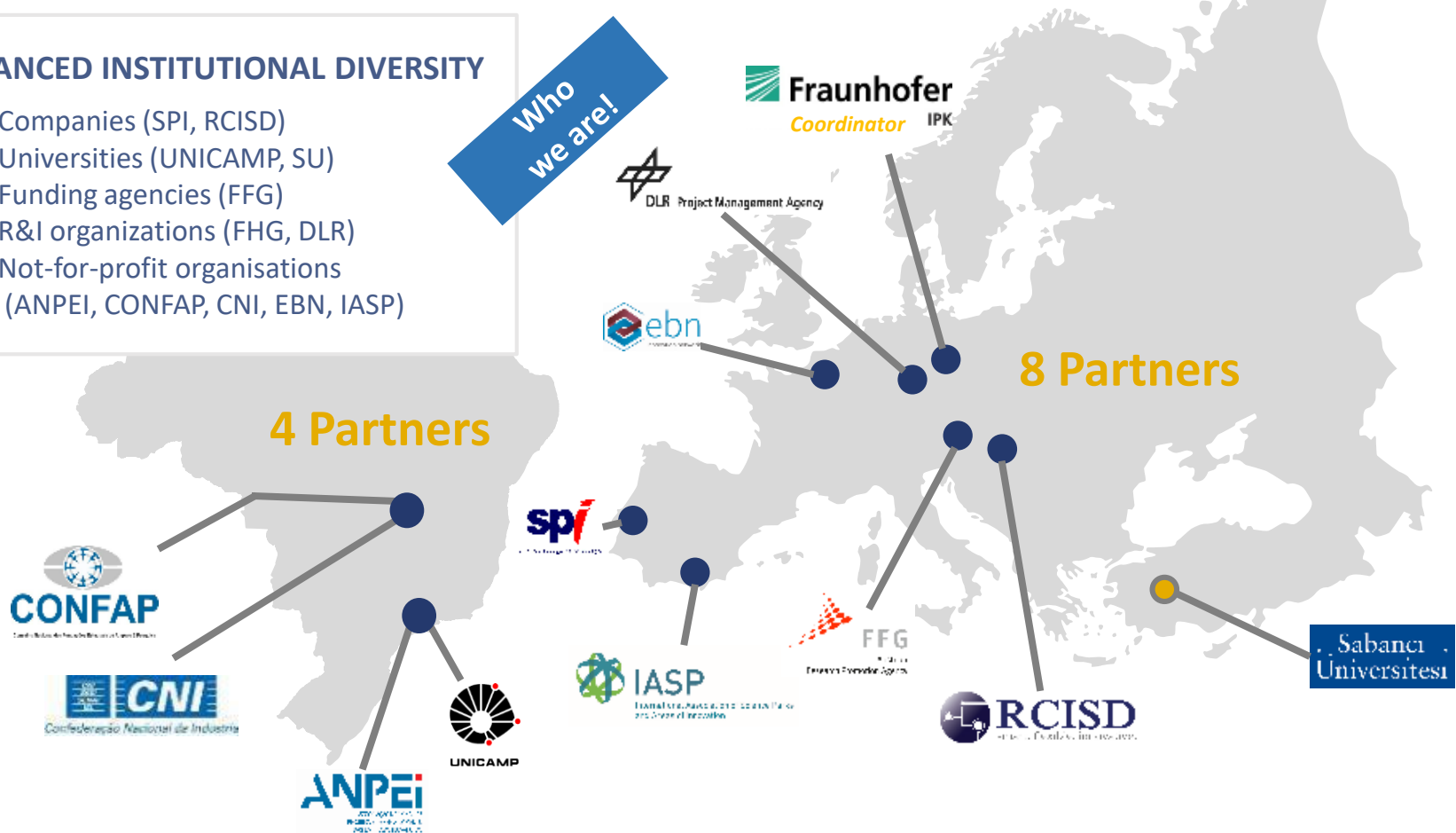
**ENRICH in Brazil**  
**Main Office in Brasília**  
Co-location with CNI, SESI, SENAI, IEL

## The Consortium: 12 Partner Organisations (Brazil & Europe)

### BALANCED INSTITUTIONAL DIVERSITY

- Companies (SPI, RCISD)
- Universities (UNICAMP, SU)
- Funding agencies (FFG)
- R&I organizations (FHG, DLR)
- Not-for-profit organisations (ANPEI, CONFAP, CNI, EBN, IASP)

Who  
we are!





# Selected services provided by ENRICH in Brazil, Europe and online

## Workshops & Trainings



Strategic Business Partnerships  
Innovation Management etc.

## Matchmaking



Innovation Boot Camp  
Matchmaking & Innovation Tour

## Webinars



Thematic, sectorial and country webinars

## Soft Landing



Soft Landing Hubs in Brazil

## Consultancy Services



Tailor-made support

## Documents & Studies



Funding Opportunities in Brazil and Europe  
Market Studies

## Follow-up ENRICH Webinar for Brazilian startups:

Webinar:  
Internacionalização de  
Startups - Oportunidades e  
desafios do mercado  
europeu

25 June 2019, 10.00 BRT

Registration Link:  
<https://bit.ly/2Habopl>



<http://brazil.enrichcentres.eu/home>

## Don't miss the updates and follow us!



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## BRAZIL WELCOME! OTHER FFG PROGRAMMES



- **Industrial PhDs** (in Austrian companies)
- **Career Grants for Researchers** (interview & relocation Grants)
- **EUREKA Global Stars** (market oriented RDI cooperation)
- **Competence Centres for Excellent Technologies** (1 partner from abroad)
- **INNOWWIDE** (Viability Assessment Projects)
- **Beyond Europe** (international cooperation in R&D)

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