

ENRICH in Brazil Infoday

Innovation Support Ecosystems in Europe and the Americas

Insights on Incubation and Internationalisation
Programmes in Europe, Brazil, USA and Costa Rica

Online, 24 September 2020 (4pm-6pm CET)

[Register now](#)



ENRICH

EUROPEAN NETWORK OF
RESEARCH AND INNOVATION
CENTRES AND HUBS, BRAZIL

CENTRO DE INOVAÇÃO BRASIL-EUROPA

ENRICH in BR Infoday

Innovation Support Ecosystems in Europe and the Americas

24 September 2020

Chiara Davalli , European BIC Network

ENRICH is an initiative of the European Union, executed in Brazil by the CEBRABIC project, that has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 733531. Responsibility for the information and views set out in this publication lies entirely with the authors.



PROGRAMME

| | | |
|--------------|---|----------------------------------|
| 16.00-16.10 | Welcome and introduction | Chiara Davalli, EBN/ENRICH in BR |
| 16.10-16.15 | Poll - BR Science Parks | |
| 16.15-16.25 | The BR Science Parks Ecosystem | Prof Adriana Faria, UFV |
| 16.25-16.30 | Poll – EU BICs | |
| 16.30-16.40 | EU BICs impact report | Luca Maini, EBN |
| 16.40-16.45 | Poll – Costa Rica | |
| 16.45-16.55 | Costa Rica's Innovation and Incubation Ecosystem | Carola Medina Oreamuno, MICITT |
| 16.55 -17:00 | Poll – ENRICH USA | |
| 17:00-17:10 | Soft Landing support programmes in the USA | Marie Longserre, SFBI |
| 17:10-17:15 | Poll – Science Parks & Areas of Innovation, global trends | |
| 17:15-17:25 | Science Parks & Areas of Innovation, a global perspective | Laura Monasterio, IASP |
| 17.25-17.45 | Q&A and conclusions | Chiara Davalli, EBN |



ENRICH in Brazil Centre

in a Nutshell

ABOUT

ENRICH in BRAZIL

“An Association of
World-Class Partners”

- We provide state-of-the-art in innovation policy, research and making
- We connect key players and innovators
- We connect solutions and build long-lasting partnerships



ENRICH OUR NETWORK

- FOUNDING MEMBERS
- ASSOCIATES
- SOFT LANDING HUBS
- PROJECT PARTNERS



ABOUT KEY AREAS



EXECUTIVE
EDUCATION &
TRAININGS



HIGH-LEVEL
NETWORKING



SOLUTIONS
& FUNDING
MATCHMAKING



SOFT-LANDING
HUBS

We bridge Brazil and Europe through
a single specialised and high-level channel.

ENRICH BRAZIL



CENTRO DE INOVAÇÃO BRASIL-EUROPA

What can we do for you?

ENRICH Innovation Challenge 2020

- Call for solutions open till October 9th
- 3 sectors: Tourism & Leisure, Digitalisation, Sustainable Development
- 3*10.000€ prizes for EU solvers



The poster for the ENRICH Innovation Challenge 2020 features a central blue banner with the text "INNOVATION CHALLENGE BRAZIL-EUROPE" and "Call for Solutions is Open!". Above the banner is the ENRICH logo, which consists of a stylized network of green and yellow dots connected by lines, with the text "ENRICH EUROPEAN NETWORK OF RESEARCH AND INNOVATION CENTRES AND HUBS, BRAZIL" and "CENTRO DE INOVAÇÃO BRASIL - EUROPA" below it. To the right of the banner is a circular inset showing a colorful parrot perched on a branch, with the text "Prize for Solution & Development: 10.000 €" and "CHALLENGE 1: NATURE TOURISM & DIGITALISATION". Below the banner is another circular inset showing a person in a green lab coat working in a laboratory, with the text "Prize for Solution & Implementation: 10.000 €" and "CHALLENGE 2: HEALTH & DIGITALISATION". To the right of the banner is a third circular inset showing a bowl of green cucumbers and a basket of red chili peppers, with the text "Prize for Solution & Implementation: 10.000 €" and "CHALLENGE 3: SUSTAINABLE DEVELOPMENT & DIGITALISATION". At the bottom of the poster is a blue banner with the text "ENRICH in Brazil is a Non-Profit organisation established in Brazil as a result of a collaboration between European and Brazilian STI Actors. More info: www.brazil.enrichcentres.eu". Below this banner is the European Union flag and the text "ENRICH is an initiative of the European Union, executed in Brazil by the CEBRABIC project, that has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 733531. Responsibility for the information and views set out in this publication lies entirely with the authors."

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CENTRES AND HUBS, BRAZIL
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INNOVATION
CHALLENGE
BRAZIL-EUROPE
Call for Solutions is Open!

Prize for Solution & Development: 10.000 €
CHALLENGE 1:
NATURE TOURISM & DIGITALISATION

Prize for Solution & Implementation: 10.000 €
CHALLENGE 2:
HEALTH & DIGITALISATION

Prize for Solution & Implementation: 10.000 €
CHALLENGE 3:
SUSTAINABLE DEVELOPMENT & DIGITALISATION

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PODCAST



INNOVATION STATION

Virtual EU Roundtable

Trade relations between Europe and
Brazil under & after Covid-19



CENTRO DE INOVAÇÃO BRASIL - EUROPA

September – December 2020

“

Collective knowledge about European experience in Brazil, practical recommendations from and for European companies about the opportunities and challenges of doing business with Brazil from national perspectives.

”



with the support of the Delegation of the
European Union to Brazil

ENRICH in Brazil 4-day online academy

Go global: How to Expand your Business Abroad!



CENTRO DE INOVAÇÃO BRASIL-EUROPA



An **intensive and interactive training course** specially designed to help European companies develop global competences to enter new markets, in this case focusing on the Brazilian market.



Participants will explore strategies for **international expansion**, understand how and where to expand, and gain the necessary **skills and insights** to start doing business in Brazil.



Personalised **mentoring and feedback** throughout the course, with the possibility of additional one-to-one coaching to follow-up afterwards.

Sign up:

<https://bit.ly/3iSMskr>


For more information contact:

brazil@enrichcentres.eu

ENRICH in BR Matchmaking platform

Our new platform enables virtual direct contacts and business initiation among RTI focussed start-ups, companies, soft landing hubs, and other organizations currently between Brazil and Europe at any time!

As of 2021 the ENRICH Center plans to expand its operations to further Latin American and Caribbean countries.



1 Jun 2020 - 15 May 2023

Europe - Latin American & Caribbean RTI Networking Platform

Home ENRICH Innovation Challenge Open Calls Networking | FAQs Contact

Discover » Contact » Exchange » Work together

Register now
Open until 1 May 2021

What's in it for you?

- Find new business contacts based on areas of activity
- Find and advertise on the marketplace:
 - Offers and services
 - Opportunities for cooperation
 - Investors and investment opportunities
- Profile transfer for matchmaking at flagship events
- intelligent contact suggestions (coming soon)

Join our matchmaking platform at <https://europe-lac.b2match.io/>

“Internationalisation Enablers | P2P Scheme between ENRICH in BR SLHs and European BSOs”

Incubators, tech parks and accelerators from Brazil and Europe will be matched to exchange about their internationalisation support programmes and scout relevant collaboration opportunities.

When? September –November 2020

ENRICH in BR SOFT LANDING HUBS





CENTRO DE INOVAÇÃO BRASIL-EUROPA

www.brazil.enrichcentres.eu

@ENRICH_Brazil



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@ChiaraDavalli @EU | BIC

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ENRICH in BR INFODAY

Science and technology parks ecosystem in Brazil

Prof Adriana Ferreira de Faria, Executive Director of tecnoPARQ

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EUBIC Impact & Activity Study 2020

Luca Maini, Quality and Research Officer

ENRICH in BR INFODAY

Costa Rica's innovation and incubation ecosystem

Carola Medina, Director of Innovation of MICITT.

ENRICH in BR INFODAY

Santa Fe Business Incubator – International Opportunities

Marie Longserre, President & CEO of SFBI

ENRICH in BR INFODAY

Global perspectives of Innovation ecosystems

Laura Monasterio, Knowledge & Project Manager

ENRICH BRAZIL INFODAY | Q&A

Q.1



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