



ENRICH

EUROPEAN NETWORK OF
RESEARCH AND INNOVATION
CENTRES AND HUBS, **BRAZIL**

CENTRO DE INOVAÇÃO BRASIL - EUROPA



Connecting business and innovation partners in
Europe and Brazil – become part of the community and
enjoy the benefits of international knowledge and networking

WE BRIDGE BRAZIL AND EUROPE IN INNOVATION



CENTRO DE INOVAÇÃO BRASIL - EUROPA

We provide high level connections and support to foster successful cooperation in terms of innovation.



Effective international networking

"ENRICH in Brazil contributed significantly to the Zero Waste Challenge carried out by Natura in 2019. Through a wide and interconnected innovation network, ENRICH disseminated the Challenge widely and promoted a webinar for science, technology and innovation institutions in Europe, expanding the reach and international character of this initiative."

Franciele Oliveira - Innovation Manager, Natura



Innovation links between Brazil and Europe

"As one of the founding members and project partners of ENRICH in Brazil, we firmly believe in the idea of building a bridge between Europe and Brazil and in its added value through networked innovation activities. In a world where the creation of knowledge is increasingly taking place on a global scale and at a faster and faster pace, ENRICH in Brazil is now ready to meet these challenges and to contribute to increasing competitiveness through innovation and securing prosperity."

Prof. Dr.-Ing. Holger Kohl, Deputy Director of Fraunhofer Institute for Production Systems and Design Technology and Director Division Corporate Management



CENTRO DE INOVAÇÃO BRASIL - EUROPA

We discuss innovation policy.

We connect key players and innovators.

We promote cooperation.

We foster innovation solutions.

ENRICH in Brazil is the main hub and contact point for science, technology and innovation actors and influencers from Brazil and Europe, bringing these together in one network. We aim to encourage and facilitate cooperation in research, technology, innovation and business between these regions, providing a wide range of services for our members and where members in turn can play an active role.

ENRICH in Brazil started as a European Union Horizon 2020 project and is now an association of world class players, committed to fostering innovation and business and connecting key actors in Brazil and Europe. Our members are from both public institutions and the private sector, counting on the expertise from reputable academic & research organisations, industry & services, international consultancies, government agencies, media and influencers.

Join us!

www.brazil.enrichcentres.eu

ABOUT KEY AREAS



ENRICH in Brazil carries out a range of initiatives for the benefit of its members, including high-level training sessions, state-of-the-art research, networking events and meetings, connecting and matchmaking businesses to other contacts or providing links to funding. Also, a network of certified ENRICH in Brazil Soft Landing Hubs support entrepreneurs and companies interested in expanding or relocating to either Brazil or Europe.

Being an official ENRICH in Brazil Soft-Landing Hub (SLH) is a special status that can be acquired by Science Parks and Incubators or Research and Development Centres and Institutes. SLH are organisations in either Brazil or Europe providing soft-landing and incubation services on behalf of ENRICH in Brazil following an assessment process.

Keen to get involved?

Want to find out more?

Check out www.brazil.enrichcentres.eu for more details

MEMBERSHIP BENEFITS

Join the ENRICH in Brazil community and enjoy interacting with likeminded organisations and individuals from Brazil and Europe, making new business and innovation partners and discussing how to reach common goals faster and better.

- » **CONNECT** – establish long-term strategic partnerships and cooperation possibilities with partners in Europe and/or Brazil and get privileged access to high-level actors in both public and private sectors
- » **RECOGNITION** – being part of a prestigious network of innovation influencers and experts and participating in activities means that members are recognised as key players in technology, research and innovation
- » **BUSINESS OPPORTUNITIES** – unlock new business opportunities by engaging with other members and ENRICH in Brazil contacts and participating in ENRICH in Brazil services
- » **PEER TO PEER EXCHANGE** – share knowledge and experience with other members of the network and exchange innovative practices
- » **EXPERTISE** – access state-of-the-art knowledge via ENRICH in Brazil initiatives
- » **KNOWLEDGE** – access to exclusive and customised information, consultancy and soft-landing services provided for and by the network
- » **VISIBILITY** – featuring on the ENRICH in Brazil website and other marketing materials
- » **EXCLUSIVE** – discounts for all ENRICH in Brazil initiatives and specific services

Knowledge and insight



"ENRICH in Brazil carries out highly relevant actions aimed at cooperation in Science, Technology, Innovation and Entrepreneurship in Brazil and Europe. I can highlight the initiatives for the dissemination of knowledge, networking and partnerships for innovation. It is worth mentioning that ENRICH in Brazil is one of the partners in the initiative discussing the creation of a Fiocruz Laboratory in Portugal, involving support from network partners in Europe. So, I have no doubts about the importance of being part of this outstanding Association."

Carlos Eduardo de A. L. da Rocha - International Cooperation Office - Coordinator - IOC / Fiocruz

ENRICH in Brazil MEMBERS

European and Brazilian organisations and professionals who value the competitive advantages of being part of an international business and innovation cooperation Association between Europe and Brazil.

Are you European or Brazilian working in science, technology or innovation?

Are you looking for international partners and solutions?

Would you like to have access to expert knowledge, specialised information and services focusing on business and innovation cooperation between Brazil and Europe?

Become a Member!

WHO CAN APPLY:

- » European and/or Brazilian organisations or professionals looking to innovate in the areas of Science, Technology and Innovation (STI)
- » Innovation value chain players
 - » Research organisations (incl. universities)
 - » Research-to-market organizations (incl. applied research institutes).
 - » Innovation facilitator and/or hubs (Associations, Networks, Science & Technology parks, clusters)
- » Companies seeking partners to innovate in products and services or looking for strategic partnerships in Europe or Brazil
- » Governmental institutions linked to the area of STI

More details on the application procedure, fees and to apply for membership:

www.brazil.enrichcentres.eu



Strategic business contacts

"ENRICH in Brazil was a key partner in our II International Renewable Energy Seminar, held in December 2019 in Pirenópolis, Goiás. In that event, our local innovation ecosystem had the opportunity to meet representatives from European innovation institutions and establish relationships which, hopefully, will result in strategic R&D collaborative projects and businesses in the renewable energy field. It was an outstanding learning and networking moment, thanks to ENRICH in Brazil!"

Marcelo F. Tete – Universidade Federal de Goiás (UFG)



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